

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) A method for determining a standardized physical address of a user for an electronic account of the user, comprising the steps of:
sending a query from an address matching engine to an address matching directory database;
determining, by the address matching directory database, the standardized physical address of the user based on the query;
sending the standardized physical address from the address matching directory database to the address matching engine; and
linking the standardized physical address to the electronic account.
2. (Original) The method of claim 1, wherein the query includes address information provided by the user.
3. (Original) The method of claim 1, wherein the address matching directory database is created from a United States Postal Service master address database.

4. (Original) The method of claim 1, wherein the standardized physical address includes a delivery point identification key.
5. (Original) The method of claim 4, wherein the delivery point identification key corresponds to an entry in a United States Postal Service master address database.
6. (Currently Amended) A method for determining a standardized physical address of a user ~~[[with]]~~ for an electronic account of the user, comprising the steps of:
obtaining a delivery point identification key, the delivery point identification key
corresponding to a physical address of the user;
storing the delivery point identification key in the electronic account;
sending the delivery point identification key to an address database; and
receiving the standardized physical address corresponding to the delivery point
identification key from the address database.
7. (Original) The method of claim 6, wherein the address database is a United States Postal Service master address database.
8. (Original) The method of claim 6, wherein the obtaining step further comprises the substep of:
obtaining the delivery point identification key from an address matching engine.

9. (Original) The method of claim 8, wherein the address matching engine is a United States Postal Service address matching engine.
10. (Original) The method of claim 6, further comprising:
retrieving updated standardized physical address information from the address database using the delivery point identification key.
11. (Currently Amended) A method for determining a standardized physical address of a user with an electronic account of the user, comprising the steps of:
creating a static address database from a master address database, the static address database containing the standardized physical address of the user, wherein the standardized physical address comprises a predetermined set of data;
obtaining an address of the user from the electronic account;
sending the address of the user to the static address database; and
receiving a delivery point identification key corresponding to the address of the user, wherein the delivery point identification key can be used to obtain the standardized physical address of the user from the static address database.
12. (Original) The method of claim 11, wherein the master address database is a United States Postal Service master address database.

13. (Original) The method of claim 11, wherein the static address database is a United States Postal Service static monolithic address database.
14. (Currently Amended) A method for determining a standardized physical address of a user with an electronic account of the user, comprising the steps of:
accessing an address database containing the standardized physical address of the user, wherein the standardized physical address comprises a predetermined set of data;
obtaining an address of the user from the electronic account;
sending the address of the user to the address database; and
receiving a delivery point identification key corresponding to the address of the user, wherein the delivery point identification key can be used to obtain the standardized physical address of the user from the address database.
15. (Original) The method of claim 14, wherein the address database contains a plurality of standardized addresses corresponding to a plurality of users, each standardized address conforming to a standard format.
16. (Original) The method of claim 15, wherein the standard format includes a street number, street name, city, state, and ZIP code.
17. (Currently Amended) A method for determining a standardized physical address of a user with an electronic account of the user, comprising the steps of:

obtaining an address of the user from the electronic account;
sending the address of the user to an address database, wherein the address database contains the standardized physical address of the user; and
receiving a delivery point identification key corresponding to the address of the user, wherein the delivery point identification key can be used to obtain the standardized physical address of the user from the address database.

18. (Original) The method of claim 17, wherein the address database is a United States Postal Service master address database.
19. (Original) The method of claim 17, further comprising:
retrieving updated standardized physical address information from the address database using the delivery point identification key.
20. (Original) The method of claim 17, wherein the standardized physical address includes a street number, street name, city, state, and ZIP code.
21. (Currently Amended) A method for delivering a ~~physical~~ message in an electronic format to a plurality of users, wherein each user of the plurality of users has [[with]] an electronic account [[and]] including a physical address and an electronic address, comprising the steps of:
receiving the ~~physical~~ message;
receiving directed to the physical addresses for each of the users;

determining an electronic address for each user of the plurality of users from the
physical address of each user using the electronic account of each user;
and
sending the ~~physical~~ message in an electronic format to the electronic address
for each user of the plurality of users.

22. (Currently Amended) The method of claim 21, further comprising the step of:
sending the ~~physical~~ message to the physical address for each of the users.

23. (Currently Amended) The method of claim 21, wherein ~~the determining step~~
~~further comprises the substeps of:~~
generating a key corresponding to ~~[[the]]~~ each user using the ~~electronic~~ physical
address, the key allowing access to an address database; and
querying ~~matching the physical address from~~ the address database using the key
~~in order to determine the electronic address.~~

24. (Original) The method of claim 21, wherein the electronic address is a fax
number.

25. (Currently Amended) The method of claim 21, wherein the electronic address is
an e-mail address~~[[es]]~~.

26. (Original) The method of claim 21, wherein the electronic address is a telephone number.

27. (Currently Amended) The method of claim 21, wherein ~~the sending step~~ the message further comprises the substep of:
sending the ~~physical~~ message in an electronic format via an e-mailbox repository.

28. (Currently Amended) The method of claim 21, wherein ~~the sending step~~ the message further comprises ~~the substep of~~:
sending the ~~physical~~ message in an electronic format via an e-mail routing system.

29. (Currently Amended) The method of claim 21, wherein ~~[[the]]~~ receiving physical addresses ~~[[step]]~~ further comprises ~~the substep of~~:
receiving a ~~physical~~ an address file containing the physical addresses ~~for~~ of each of the users.

30. (Currently Amended) The method of claim 21, wherein ~~[[the]]~~ receiving the message ~~[[step]]~~ further comprises ~~the substep of~~:
receiving a content file containing the physical message.

31. (Currently Amended) The method of claim 21, wherein [[the]] receiving physical addresses [[step]] further comprises ~~the substeps of:~~

receiving a physical address file containing the physical addresses for ~~of~~ each of the users; and

wherein receiving the message further comprises:

receiving a ~~content file~~ physical document containing the ~~physical~~ message.

32. (Currently Amended) The method of claim 21, further comprising the step of:
creating an e-mail mailing list containing the electronic address for each ~~of the~~ user~~[[s]]~~.

33. (Currently Amended) The method of claim 21, further comprising the step of:
~~verifying~~ standardizing the physical addresses ~~of each user in~~ using an address matching system.

34. (Currently Amended) A method for delivering an electronic message in a physical format to a plurality of users, wherein each user of the plurality of users has [[with]] an electronic account [[and]] including an electronic address and a physical address, comprising the steps of:
receiving the electronic message;
receiving ~~directed to the~~ electronic addresses for each of the plurality of users;

determining a physical address for each user of the plurality of users from the
electronic address of each user using the electronic account of each user;
and
sending the electronic message in a physical format to the physical address for
each user of the plurality of users.

35. (Original) The method of claim 34, further comprising the step of:
sending the electronic message to the electronic address for each of the users.

36. (Original) The method of claim 34, wherein the electronic address is a fax
number.

37. (Currently Amended) The method of claim 34, wherein the electronic address is
an e-mail address[[es]].

38. (Original) The method of claim 34, wherein the electronic address is a telephone
number.

39. (Currently Amended) The method of claim 34, wherein [[the]] receiving electronic
addresses [[step]] further comprises ~~the substep of~~:
receiving an electronic address file containing the electronic address of each of
the users.

40. (Currently Amended) The method of claim 34, wherein [[the]] receiving the electronic message [[step]] further comprises ~~the substep of:~~
receiving a content file containing the electronic message.
41. (Currently Amended) The method of claim 34, further comprising ~~wherein the receiving step further comprises the substeps of:~~
~~receiving an electronic address file containing the electronic address of each of~~
~~the users; and~~
~~receiving a content file containing the electronic message~~
printing the electronic message and the physical address onto a physical
postcard.
42. (Original) The method of claim 34, further comprising the step of:
creating an e-mail mailing list containing the electronic address for each of the
users.
43. (Cancelled).
44. (Currently Amended) A system for determining a standardized physical address
of a user [[with]] for an electronic account of the user, comprising:
a query sending component configured to send a query from an address
matching engine to an address matching directory database;

a determining component configured to determine ~~by the address matching directory database~~, the standardized physical address of the user based on the query;

an address sending component configured to send the standardized physical address from the address matching directory database to the address matching engine; and

a linking component configured to link the standardized physical address to the electronic account.

45. (Original) The system of claim 44, wherein the query includes address information provided by the user.
46. (Original) The system of claim 44, wherein the address matching directory database is created from a United States Postal Service master address database.
47. (Original) The system of claim 44, wherein the standardized physical address includes a delivery point identification key.
48. (Original) The system of claim 44, wherein the delivery point identification key corresponds to an entry in a United States Postal Service master address database.

49. (Currently Amended) A system for determining a standardized physical address of a user with an electronic account of the user, comprising:
- a key obtaining component configured to obtain a delivery point identification key, the delivery point identification key corresponding to a physical address of the user;
 - a storing component configured to store the delivery point identification key in the electronic account of the user;
 - a sending component configured to send the delivery point identification key to an address database; and
 - a receiving component configured to receive the standardized physical address corresponding to the delivery point identification key from the address database.
50. (Original) The system of claim 49, wherein the address database is a United States Postal Service master address database.
51. (Original) The system of claim 49, wherein the key obtaining component further comprises:
- an engine key obtaining component configured to obtain the delivery point identification key from an address matching engine.
52. (Original) The system of claim 51, wherein the address matching engine is a United States Postal Service address matching engine.

53. (Original) The system of claim 49, further comprising:
a retrieving component configured to retrieve updated standardized physical address information from the address database using the delivery point identification key.
54. (Currently Amended) A system for determining a standardized physical address of a user with an electronic account of the user, comprising:
a creating component configured to create a static address database from a master address database, the static address database containing the standardized physical address of the user, wherein the standardized physical address comprises a predetermined set of data;
an obtaining component configured to obtain an address of the user from the electronic account of the user;
a sending component configured to send the address of the user to the static address database; and
a receiving component configured to receive a delivery point identification key corresponding to the address of the user, wherein the delivery point identification key can be used to obtain the standardized physical address of the user from the static address database.
55. (Original) The system of claim 54, wherein the master address database is a United States Postal Service master address database.

56. (Original) The system of claim 54, wherein the static address database is a United States Postal Service static monolithic address database.
57. (Currently Amended) A system for determining a standardized physical address of a user with an electronic account of the user, comprising:
an accessing component configured to access an address database containing the standardized physical address of the user, wherein the standardized physical address comprises a predetermined set of data;
an obtaining component configured to obtain an address of the user from the electronic account of the user;
a sending component configured to send the address of the user to the address database; and
a receiving component configured to receive a delivery point identification key corresponding to the address of the user, wherein the delivery point identification key can be used to obtain the standardized physical address of the user from the address database.
58. (Original) The system of claim 57, wherein the address database contains a plurality of standardized addresses corresponding to a plurality of users, each standardized address conforming to a standard format.

59. (Original) The system of claim 58, wherein the standard format includes a street number, street name, city, state, and ZIP code.
60. (Currently Amended) A system for determining a standardized physical address of a user with an electronic account of the user, comprising:
an obtaining component configured to obtain an address of the user from the
electronic account of the user;
a sending component configured to send the address of the user to an address database, wherein the address database contains the standardized physical address of the user; and
a receiving component configured to receive a delivery point identification key corresponding to the address of the user, wherein the delivery point identification key can be used to obtain the standardized physical address of the user from the address database.
61. (Original) The system of claim 60, wherein the address database is a United States Postal Service master address database.
62. (Original) The system of claim 60, further comprising:
a retrieving component configured to retrieve updated standardized physical address information from the address database using the delivery point identification key.

63. (Original) The system of claim 60, wherein the standardized physical address includes a street number, street name, city, state, and ZIP code.
64. (Currently Amended) A system for delivering a ~~physical~~ message in an electronic format to a plurality of users, wherein each user of the plurality of users has [[with]] an electronic account [[and]] including a physical address and an electronic address, comprising:
- a ~~physical~~ message receiving component configured to receive the ~~physical~~ message;
 - an address receiving component configured to receive directed to the physical addresses for each user of the plurality of users;
 - a determining component configured to determine an electronic address for each user of the plurality of users from the physical address of each user using the electronic account of each user; and
 - an electronic sending component configured to send the ~~physical~~ message in an electronic format to the electronic address for each user of the plurality of users.
65. (Currently Amended) The system of claim 64, further comprising:
- a physical sending component configured to send the ~~physical~~ message to the physical address for each of the users.

66. (Currently Amended) The system of claim 64, wherein the determining component further comprises:
a generating component configured to generate a key corresponding to ~~[[the]]~~ each user using ~~the electronic~~ a physical address of each user, the key allowing access to an address database; and
a matching component configured to query ~~match the physical address from the~~ address database using the key ~~in order~~ to determine the electronic address for each user.
67. (Original) The system of claim 64, wherein the electronic address is a fax number.
68. (Currently Amended) The system of claim 64, wherein the electronic address is an e-mail address~~[[es]]~~.
69. (Original) The system of claim 64, wherein the electronic address is a telephone number.
70. (Currently Amended) The system of claim 64, wherein the sending component further comprises:
a repository sending component configured to send the ~~physical~~ message in an electronic format via an e-mailbox repository.

71. (Currently Amended) The system of claim 64, wherein the sending component further comprises:

a routing system sending component configured to send the ~~physical~~ message in an electronic format via an e-mail routing system.

72. (Original) The system of claim 64, wherein the address receiving component further comprises:

an address file receiving component configured to receive a ~~physical~~ an address file containing the physical address of each of the users.

73. (Currently Amended) The system of claim 64, wherein the message receiving component further comprises:

a content file receiving component configured to receive a content file containing the ~~physical~~ message.

74. (Currently Amended) The system of claim 64, wherein the address receiving component further comprises:

a physical address receiving component configured to receive a physical address file containing the physical address of each of the users; and

wherein the message receiving component further comprises:

a ~~content file~~ document receiving component configured to receive a ~~content file~~ document containing the ~~physical~~ message.

75. (Original) The system of claim 64, further comprising:
a creating component configured to create an e-mail mailing list containing the
electronic address for each of the users.
76. (Currently Amended) The system of claim 64, further comprising:
a verifying component configured to ~~verify~~ standardize the physical addresses ~~of~~
~~each user in~~ using an address matching system.
77. (Currently Amended) A system for delivering an electronic message in a
physical format to a plurality of users, wherein each user of the plurality of users
has [[with]] an electronic account [[and]] including an electronic address and a
physical address, comprising:
a message receiving component configured to receive the electronic message;
an address receiving component configured to receive directed to the electronic
addresses for each of the plurality of users;
a determining component configured to determine a physical address for each
user of the plurality of users from the electronic address of each user
using the electronic account of each user; and
a physical address sending component configured to send the electronic
message in a physical format to the physical address for each user of the
plurality of users.
78. (Original) The system of claim 77, further comprising:

an electronic address sending component configured to send the electronic message to the electronic address for each of the users.

79. (Original) The system of claim 77, wherein the electronic address is a fax number.

80. (Currently Amended) The system of claim 77, wherein the electronic address is an e-mail address[[es]].

81. (Original) The system of claim 77, wherein the electronic address is a telephone number.

82. (Currently Amended) The system of claim 77, wherein the address receiving component further comprises:
an address file receiving component configured to receive an electronic address file containing the electronic address of each of the users.

83. (Currently Amended) The system of claim 77, wherein the message receiving component further comprises:
a content file receiving component configured to receive a content file containing the electronic message.

84. (Currently Amended) The system of claim 77, ~~wherein the receiving component further comprises~~ comprising:
~~an address file receiving component configured to receive an electronic address file containing the electronic address of each of the users; and~~
~~a content file receiving component configured to receive a content file containing the electronic message~~
a printer for printing the electronic message and the physical address onto a physical postcard.
85. (Currently Amended) The system of claim 77, further comprising:
a creating component configured to create ~~an e-mail~~ a mailing list containing the electronic physical address for each of the user[[s]].
86. (Cancelled).
87. (Currently Amended) A computer readable medium having computer readable code embodied therein for determining a standardized physical address of a user with an electronic account of the user, the computer readable code comprising:
a query sending module configured to send a query from an address matching engine to an address matching directory database;

a determining module configured to determine, ~~by the address matching directory database,~~ the standardized physical address of the user based on the query;

an address sending module configured to send the standardized physical address from the address matching directory database to the address matching engine; and

a linking module configured to link the standardized physical address to the electronic account of the user.

88. (Currently Amended) A computer readable medium having computer readable code embodied therein for determining a standardized physical address of a user with an electronic account of the user, the computer readable code comprising:
- an obtaining module configured to obtain a delivery point identification key, the delivery point identification key corresponding to a physical address of the user;
 - a storing module configured to store the delivery point identification key in the electronic account of the user;
 - a sending module configured to send the delivery point identification key to an address database; and
 - a receiving module configured to receive the standardized physical address corresponding to the delivery point identification key from the address database.

89. (Currently Amended) A computer readable medium having computer readable code embodied therein for determining a standardized physical address of a user with an electronic account of the user, the computer readable code comprising:

- a creating module configured to create a static address database from a master address database, the static address database containing the standardized physical address of the user, wherein the standardized physical address comprises a predetermined set of data;
- an obtaining module configured to obtain an address of the user from the electronic account of the user;
- a sending module configured to send the address of the user to the static address database; and
- a receiving module configured to receive a delivery point identification key corresponding to the address of the user, wherein the delivery point identification key can be used to obtain the standardized physical address of the user from the static address database.

90. (Currently Amended) A computer readable medium having computer readable code embodied therein method for determining a standardized physical address of a user with an electronic account of the user, the computer readable code comprising:

- an accessing module configured to access an address database containing the standardized physical address of the user, wherein the standardized physical address comprises a predetermined set of data;

an obtaining module configured to obtain an address of the user from the
electronic account of the user;
a sending module configured to send the address of the user to the address
database; and
a receiving module configured to receive a delivery point identification key
corresponding to the address of the user, wherein the delivery point
identification key can be used to obtain the standardized physical address
of the user from the address database.

91. (Currently Amended) A computer readable medium having computer readable
code embodied therein for determining a standardized physical address of a user
with an electronic account of the user, the computer readable code comprising:
an obtaining module configured to obtain an address of the user from the
electronic account of the user;
a sending module configured to send the address of the user to an address
database, wherein the address database contains the standardized
physical address of the user; and
a receiving module configured to receive a delivery point identification key
corresponding to the address of the user, wherein the delivery point
identification key can be used to obtain the standardized physical address
of the user from the address database.

92. (Currently Amended) A computer readable medium having computer readable code embodied therein for delivering a ~~physical~~ message in an electronic format to a plurality of users, wherein each user of the plurality of users has [[with]] an electronic account [[and]] including a physical address and an electronic address, the computer readable code comprising:
- a receiving module configured to receive the ~~physical~~ message and directed to the physical address for each of the users;
 - a determining module configured to determine an electronic address for each of the users from the physical address ~~[[of]]~~ for each of the users, using the electronic account of each user; and
 - a sending module configured to send the ~~physical~~ message in an electronic format to the electronic address for each of the users.

93. (Currently Amended) A computer readable medium having computer readable code embodied therein for delivering an electronic message in a physical format to a plurality of users, wherein each user of the plurality of users has [[with]] an electronic account [[and]] including an electronic address and a physical address, the computer readable code comprising:
- a receiving module configured to receive the electronic message and the directed ~~to~~ the electronic address for each of the users;
 - a determining module configured to determine a physical address for each of the users from the electronic address of each user using the electronic account of each user; and

a sending module configured to send the electronic message in a physical format to the physical address for each of the users.

94. (Currently Amended) A system for determining a standardized physical address of a user with an electronic account of the user, comprising:
- means for sending a query from an address matching engine to an address matching directory database;
 - means for determining, by the address matching directory database, the standardized physical address of the user based on the query;
 - means for sending the standardized physical address from the address matching directory database to the address matching engine; and
 - means for linking the standardized physical address to the electronic account of the user.
95. (Currently Amended) A system for determining a standardized physical address of a user with an electronic account of the user, comprising:
- means for obtaining a delivery point identification key, the delivery point identification key corresponding to a physical address of the user;
 - means for storing the delivery point identification key in the electronic account of the user;
 - means for sending the delivery point identification key to an address database;
 - and

means for receiving the standardized physical address corresponding to the delivery point identification key from the address database.

96. (Currently Amended) A system for determining a standardized physical address of a user with an electronic account of the user, comprising:

means for creating a static address database from a master address database, the static address database containing the standardized physical address of the user, wherein the standardized physical address comprises a predetermined set of data;

means for obtaining an address of the user from the electronic account of the user;

means for sending the address of the user to the static address database; and

means for receiving a delivery point identification key corresponding to the address of the user, wherein the delivery point identification key can be used to obtain the standardized physical address of the user from the static address database.

97. (Currently Amended) A system for determining a standardized physical address of a user with an electronic account of the user, comprising:

means for accessing an address database containing the standardized physical address of the user, wherein the standardized physical address comprises a predetermined set of data;

means for obtaining an address of the user from the electronic account of the user;

means for sending the address of the user to the address database; and

means for receiving a delivery point identification key corresponding to the address of the user, wherein the delivery point identification key can be used to obtain the standardized physical address of the user from the address database.

98. (Currently Amended) A system for determining a standardized physical address of a user with an electronic account of the user, comprising:

means for obtaining an address of the user from the electronic account of the user;

means for sending the address of the user to an address database, wherein the address database contains the standardized physical address of the user; and

means for receiving a delivery point identification key corresponding to the address of the user, wherein the delivery point identification key can be used to obtain the standardized physical address of the user from the address database.

99. (Currently Amended) A system for delivering a ~~physical~~ message in an electronic format to a plurality of users, wherein each user of the plurality of users

has ~~[[with]]~~ an electronic account ~~[[and]]~~ including a physical address and an electronic address, comprising:

means for receiving the ~~physical~~ message;

means for receiving directed to the physical addresses corresponding to the plurality of users ~~for each of the users~~;

means for determining an electronic address for each user of the plurality of users from the corresponding physical address of each user using the electronic account of each user; and

means for sending the ~~physical~~ message in an electronic format to the electronic address for each user of the plurality of users.

100. (Currently Amended) A system for delivering an electronic message in a physical format to a plurality of users, wherein each user of the plurality of users has ~~[[with]]~~ an electronic account ~~[[and]]~~ including an electronic address and a physical address, comprising:
- means for receiving the electronic message;
- means for receiving directed to the electronic addresses corresponding to for each of the plurality of users;
- means for determining a physical address for each user of the plurality of users from the corresponding electronic address of each user using the electronic account of each user; and
- means for sending the electronic message in a physical format to the physical address for each user of the plurality of users.